



Katy Walker
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I am a seasoned designer, photographer, and musician. While getting an art degree at the University of Texas at Austin, she helped launch a website that pioneered streaming video and won a SXSW interactive website award in 1999. Throughout her ten years of experience in online media she has worked with artists, fashion labels, beauty companies, and small businesses as well as with such diverse clients as Carol's Daughter, Sotheby's, VH1, MTV2, HBO, Miramax, Verizon, AT&T, AOL, and GE Green campaigns.

Full-time Experience

User Experience Designer, Penton Media 5/10-present
Redesign and create new product functionality for a custom Drupal platform, manage front-end implementation of design

Art Director, Deep Focus 4/06 - 5/07
Create concepts, design overall look and feel of online marketing campaigns, direct animators & developers. Clients include HBO (Entourage, The Wire, Rome), HBO Films, Miramax, CourtTV, MTV2

Flash Animator, Atmosphere BBDO 11/04-3/06
Animator/Designer for Cingular/At&t Wireless, HBO video, GE Green online campaigns

Feelance Experience

Art Direction 6/06-present
Create treatments for film. Title treatments, motion graphics, video editing, music supervision
Photograph events, portraits, travel photography
iOS design, create/maintain iPhone apps for Cocoa Star Apps

Art Director 11/08-4/09
Interactive design & director @ Carol's Daughter Beauty Products
carolsdaughter.com

Art Director, Sothebys.com 6/07-6/09
Flash, interactive design for website & eblasts @ Sothebys.com

Junior Designer, R/GA 3/04 - 9/04
Design landing pages, produce flash demos and banner ads
Clients include Verizon, T-Mobile

Education

BA in Fine Art, focus in Video Art, December of 2000 from the University of Texas at Austin

Awards

Webby Award Nomination for HBO's Rome Season 2 teaser campaign
Photo District News Annual 2006 winner for www.noelletheard.com
Finalist for Best Content/E-zine Website at SXSW Interactive 2002 for Suckarepellent.com
Best Woman's Website at SXSW Interactive Festival, 1999 for www.therollers.org

Focus

Art direction, user experience design, marketing, photography, editorial, product design

Tools/Knowledge base

Adobe Photoshop, Illustrator, Fireworks
XML, CSS, Actionscript 2.0, Wordpress,
iPhone/iPad UI design, Final Cut Pro

References

Yee-Peng Chia / 646.479.8470
iOS Developer, Cocoa Star Apps
Catherine Mouttet / 917.975.0726
Creative Director + Founder at Hijinx Design
Kate Howe / 203.415.0578
Creative Director at Mood-Tuner